

# Retail solutions that work for your business.

INVEST IN YOUR FUTURE SUCCESS.

Xena is a true out-of-the-box offering in its standard form. Within a week our skilled technicians can have it running with all of your business information ready to be accessed.

## PRICING

As all businesses have widely differing requirements, please contact our office to obtain a quote for your Xena migration.

<http://xena.co.nz/contact>

Phone—0800 738 468

At its core Xena is a powerful Point of Sale software solution based on a Microsoft SQL database. This allows for multiple serving points feeding into the one computer to bring together all the relevant information you need to see at a glance what your business is doing at any point in time. With this information at your fingertips seeing trends in your sales and maximizing your profitability is easy.

## powerful software for your business needs

### XENA ENTERPRISE 3.0

Xena is the retail software that you have been waiting for. Using a sophisticated SQL database the storage capacity is virtually unlimited so after a while there will be an invaluable record of your stores history. Join this to a very easy interface and the unique ability of the software to provide up-to-the-minute information on the profitability of your business and you have one powerful software tool to help you and your business succeed.

### SYSTEM REQUIREMENTS

- ⇒ Dual Core 2GB or better
- ⇒ 4GB RAM (Memory)
- ⇒ Windows XP, Vista, 7 Operating System
- ⇒ 4GB Hard Drive Space for installation
- ⇒ Sufficient Hard Drive space to meet your individual data storage needs
- ⇒ CD-ROM Drive or USB Ports for software Installation
- ⇒ Microsoft Office recommended (Word and Excel) for report generation



### CUSTOM SOLUTIONS

As an additional optional service we can tailor a custom-built integration solution for any and all accounting software you want to use.



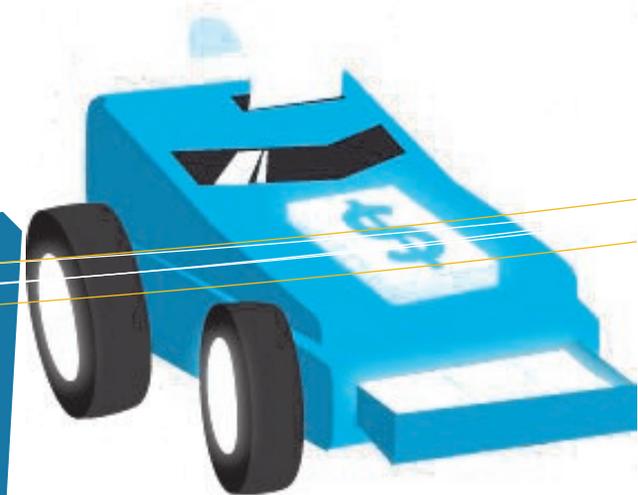
### ADD ONS

There is a wide variety of additions that can be purchased on a subscription basis to add extra functionality to your software.



### SUPPORT DESK

All the support that you need is provided free of charge to all clients regardless of size or your requirements. Email enquiry is available for the less time-sensitive questions and help for the critical is only a phone call away.



SMALL OR LARGE RETAILER, WE CAN HELP YOU TO MAXIMIZE YOUR PROFITS

Install the Xena Point of Sale system and enjoy running your business rather than your business running you.



## RETAIL INTELLIGENCE

Put simply, this is the term we use to describe the systems and processes in place within the Xena software that allow a business owner to gather real-time information on the profitability of the Individual store or business

It is a known fact that in terms of margin and net profit not all items are created equal.

Once there is enough trading to build historical trend data on items it is possible to pick out the most profitable of the best selling items and from there the information can be used in a variety of ways such as creating a full sales promotion using these items as its base.

When the promotion has run its course there is sufficient data to take this process to the next step. Promotional Analysis will give comparison figures for the promotional period against any other period which will show you just how well the sale was received.

This information can be applied in several areas. Items that are performing poorly can be removed or reduced in quantity while the space created can be filled by items that sell well and for a good margin.



## Retail Intelligence

Profit  
Marketing  
Cost Saving  
Ease of Use



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